



# IN 2021, RETAIL SHRINK TOTALED \$94B+

- Retail **shrink in 2021 reached \$94.5 billion**, up from \$90.8 billion in 2020, according to the "National Retail Security Survey" by the National Retail Federation (NRF).
- The survey found that the average shrink rate in 2021 was **1.44%**, with a five-year average of **1.5%**.
- A majority (**87.7%**) of retailers said the pandemic resulted in an increase in overall risk for their organization. Retailers specifically cited an increase in violence (**89.3%**), shoplifting (**73.2%**), ORC and employee theft (tied at **71.4%**).

## ROI on EAS Security Systems



On average, EAS systems have an expected **lifespan of about 10-15 years**. During that time, they reliably protect a store 24/7 with zero or minimum downtime and few if any false alarms.



When retailers implement an EAS system they can expect to see loss reduction of up to **60 to 80 percent**, depending on the type of retail environment.



The “**deterrent effect**” of EAS systems means the store will be less of a target for shoplifters. This takes pressure off staff, allowing them to go about their primary roles without worry.



Sales of test items in control stores without EAS under-performed those in EAS locations and item “sell through” improves when EAS is in use.

## Benefits of Properly Installed & Monitored EAS System Decreased shrink

- Theft deterrence
- Increased sales/profits
- Open merchandising
- Decrease out-of-stocks
- Increased customer service
- Decreased theft of multiple packages
- Decreased administrative error/waste
- Increased approach confidence