



IN 2022, RETAIL SHRINK TOTALED \$112.1B+

- Retail **shrink in 2022 reached \$112.1 billion**, up from \$93.9 billion in 2021, according to the "National Retail Security Survey" by the National Retail Federation (NRF).
- The survey found that the average shrink rate in 2022 was **1.6%**, up from 1.4% in 2021.
- **Shrink is primarily driven by theft**, including organized retail crime (ORC). **Theft** – both internal and external – **accounts for nearly two-thirds (65%)** of retailers' shrink.

ROI on EAS Security Systems



On average, EAS systems have an expected **lifespan of about 10-15 years**. During that time, they reliably protect a store 24/7 with zero or minimum downtime and few if any false alarms.



When retailers implement an EAS system they can expect to see loss reduction of up to **60 to 80 percent**, depending on the type of retail environment.



The “**deterrent effect**” of EAS systems means the store will be less of a target for shoplifters. This takes pressure off staff, allowing them to go about their primary roles without worry.



Sales of test items in control stores without EAS under-performed those in EAS locations and item “sell through” improves when EAS is in use.

Benefits of Properly Installed & Monitored EAS System Decreased shrink

- Theft deterrence
- Increased sales/profits
- Open merchandising
- Decrease out-of-stocks
- Increased customer service
- Decreased theft of multiple packages
- Decreased administrative error/waste
- Increased approach confidence