VIRTUAL CALL BUTTON

DIGITIZE THE IN-STORE CUSTOMER SERVICE EXPERIENCE BY LETTING CUSTOMERS SEND CONTEXT-SPECIFIC REQUESTS TO ASSOCIATES.

A simple scan of a QR code is all it takes to summon personalized assistance directly to your customers' fingertips.

Say goodbye to the frustration of traditional call buttons and hello to a seamless customer service experience. This innovative software solution harnesses the power of QR codes to streamline in-store assistance.

How it works:

Place strategically positioned QR codes throughout your store—on shelves, locked showcases, in fitting rooms, at checkout counters, wherever you need to communicate information to your customer.

Customers effortlessly scan these QR codes using their smartphones, instantly activating a direct line of communication with your staff via text message.

From asking product questions to requesting for additional assistance, this virtual call button ensures that customers receive prompt and personalized attention, enhancing their overall shopping experience.

See It
in Action!

Additionally, our solution provides invaluable analytics and insights into customer interactions, allowing you to gain a deeper understanding of your customers' needs, pain points, and preferences, your employees and store operations. Armed with this data, you can make data-driven decisions to optimize your operations, improve customer satisfaction, and increase your sales.

How it will impact your business:

- Enhanced Customer Engagement: Empower your customers with a convenient and intuitive way to request assistance, ensuring their needs are met promptly and efficiently.
- Streamlined Operations: Optimize your staffing resources by connecting customers directly with available team members, minimizing response times, and maximizing efficiency.
- Actionable Analytics: Gain valuable insights into customer behavior, preferences, and pain points, enabling you to tailor your strategies and drive meaningful improvements in your operations.
- Simple Integration: With the use of Microsoft Teams, this can be seamlessly integrated into any retail environment, from boutiques to large-scale stores, making it a versatile solution.
- Modern and Tech-Savvy Image: By implementing the virtual call button, you demonstrate your commitment to embracing cutting-edge technology and providing an exceptional shopping experience.

Key Benefits:

- No more hardware is required. Reduce money, time, and stress spent on traditional call buttons
- Quick and simple setup. Web friendly and can be integrated with your stores' current devices
- Fully Customizable to address the needs of your store

SYNQ™

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SOLUTIONS THAT PROTECT. PEOPLE THAT DELIVER.